

## **WHAT IS THE MEMORIAL DAY NATIONAL MOMENT OF REMEMBRANCE?**

The **National Moment of Remembrance** is an act of national unity to honor America's fallen. All Americans, wherever they are at 3 p.m., local time, are asked to pause for a **Moment** of reflection honoring those who died for our country. The goal is to put "Memorial" back into Memorial Day – a Gallup poll indicated that only 28 percent of Americans realize the meaning of this American holiday.

The **Moment** does not replace traditional Memorial Day ceremonies or events. It is an act of remembrance to celebrate the lives of those who died and allows us to rededicate ourselves to giving back to America in their memory.

### **WHAT YOU CAN DO:**

Alone or with family and friends, observe the **Moment** at 3 p.m., local time, on Memorial Day, May 31, 2004 wherever you are. Pause for a **Moment** to think about those who paid for our freedom with their lives. Ask others to remember -- members of your family, friends, church, neighborhood, or co-workers -- to observe the **Moment**.

Your participation in this shared remembrance will help to unite the country, demonstrating gratitude and respect for those who died so that we may live in freedom. Give a **Moment** to honor those who gave a life.

<p>The <i>White House Commission on Remembrance</i>, established by Congress, is an independent government agency (PL 106-579) which honors America's fallen, recognizes our veterans and those who continue to serve our country. Its purpose is to promote the values of Memorial Day by acts of remembrance throughout the year and encourage Americans to demonstrate their gratitude by giving back to our Nation. The Commission is tasked by Congress to promote the <b>National Moment of Remembrance</b>.</p>
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